



NEWS RELEASE

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Beachwood Plastic Surgery and Laser Center Goes Electronic with Workflow.com

CLEVELAND, OH – Requiring an Electronic Health Record (EHR), Steven Goldman M.D. selected Workflow.com because of the Customer Service and intuitive tablet technology. “Workflow.com places a high priority on customer service. Technical consultants were in our office several times a week when we started using the application. When we have questions they are answered quickly.” Said Dr. Steven Goldman, Chief Executive and Board Certified Plastic Surgeon. When asked how workflow.com impacted his practice, “Our patients were so impressed that it seemed to increase their confidence in our medical decision-making”.

Dr. Goldman and his staff were using the system and reaping the benefits immediately. Having the information at a pen click is efficient and providers have a comprehensive view enabling quick decisions. The technology adapts to the way Dr. Goldman practices medicine to ensure no delays and provide the information needed wherever he logs into the web based solution. “I have already recommended workflow.com to other colleagues who plan on using them”. Said Dr. Goldman.

“We are committed to our customers and leading technology” stated Garrett Fortune, VP Sales and Marketing for Workflow.com. “Our solution is easy to use and adapts to the way providers practice medicine, rather than the providers needing to adapt to the technology.”

About Beachwood Plastic Surgery and Laser Center

Every one of our staff is highly qualified, starting with Dr. Steven Goldman, who is one of a handful of plastic surgeons in the United States who is board certified both in Plastic Surgery and Otolaryngology/Head and Neck Surgery (ear, nose, throat surgery). Dr. Goldman received the prestigious TOP DOC award from Northern Ohio Live Magazine (April, 2005) and was Interim Chief of Plastic

Surgery at University Hospitals of Cleveland/Case School of Medicine until August, 2005. He has recently made the transition to private practice but remains closely affiliated with University Hospitals. www.drgoldman.com

About Workflow.com

Based in Westlake, OH, Workflow.com is an innovative software company that is dedicated to interoperability of systems and develops intuitive solutions for electronic health records (EHR), practice management (PM), document imaging, messaging, scheduling, and workflow for Ambulatory Health Care.

www.workflow.com